



Miriam

Program Director

Family Child Care

Oversees all purchases

Age 35

Single

Bachelor's degree in Education

Background Story

Meet Miriam Flores a dedicated Child Care Program Director who has devoted her career to nurturing young minds. Armed with a degree in education and a decade of experience, she is the driving force behind the success of a bustling child care program in a diverse urban community. ► [Managing a budget is always a challenge. By taking advantage of rewards, sales and other incentives, Miriam is able to acquire what she needs without breaking the bank.](#) ► Miriam's quest for high-quality learning materials, supplies, and furniture led her to Lakeshore. Lakeshore products meet her stringent quality standards and comply with safety regulations, ensuring the well-being of the children in her care.

Needs & Goals

- ★ Miriam seeks a diverse range of high-quality learning materials that align with early childhood education standards and foster the holistic development of children in her care.
- ★ Miriam is conscious of budget constraints and seeks cost-effective solutions that provide value without compromising the quality and safety of the learning materials, supplies and furniture.
- ★ She values an online vendor that cares enough to provide an efficient, well-designed ordering process, allowing her to quickly restock supplies and learning materials without hassle.

Frustrations

- ☹️ Early childhood products that lack durability or fail to withstand the wear and tear of active young learners pose challenges and necessitates frequent replacements.
- ☹️ Ensuring the safety of the children is a top priority, and Miriam experiences frustration when learning materials or furniture fail to meet safety standards.
- ☹️ Shipping delays create frustration as they disrupt the continuity of planned lessons and classroom activities.

Behaviors

- 📄 Miriam conducts thorough research online, reading product reviews and specifications, to ensure that the learning materials and furniture she selects meet the highest standards of quality and safety.
- 📄 She conducts regular checks on the durability and safety of the products to inform future purchases.
- 📄 Miriam actively participates in professional communities and forums related to early childhood education, seeking advice and sharing insights with other family child care program directors to stay informed.

“Being a part of the magical process where young minds blossom, curiosity flourishes, and lifelong learning begins is not just a job but a profound and inspiring privilege as a child care program director.”