



Tyler

School Administrator

Public Elementary
Buys for all grades

Age 46

Married with 2 kids

Background in teaching

Background Story

Meet Tyler Mitchell, a dedicated and much loved elementary school administrator. With well over a decade of experience in education, Tyler is committed to providing his students and teachers with the best resources available. His mission is not just about acquiring quality materials but also reimagining the physical spaces where learning unfolds. ➤ Despite budget constraints, Tyler's is adept at stretching every dollar without compromising on quality. The result is a school environment where teachers feel supported and students are engaged. ➤ Tyler is a long time fan of Lakeshore. He knows Lakeshore to be a trusted vendor for high quality, reliable learning material and furniture. He especially values Lakeshore's commitment to serving the needs of teachers and for providing topnotch support.

Needs & Goals

- ★ He values a streamlined online ordering process, enabling him to quickly and easily purchase classroom supplies and educational materials for teachers and students.
- ★ Tyler looks for cost-effective solutions that allow him to stretch the school's budget while still providing quality resources for effective teaching and learning.
- ★ Tyler seeks high-quality, teacher-endorsed, educational materials that align with the states's curriculum standards.

Frustrations

- ☹ Time-consuming and complicated online ordering processes create frustration, especially when Tyler needs to efficiently manage multiple orders for the school.
- ☹ Dealing with educational materials that do not meet quality standards or fail to engage students can hinder effective teaching and frustrate educators.
- ☹ Late deliveries of classroom supplies can disrupt lesson plans and create inconvenience for teachers and students.

Behaviors

- 📄 Tyler works closely with teachers to understand their specific needs and preferences when selecting educational materials, fostering a collaborative and supportive environment.
- 📄 He values open communication with suppliers, seeking updates on product availability, delivery schedules, and addressing any issues promptly to ensure smooth operations within the school.
- 📄 Tyler takes full advantage of a website's features for comparing products, consolidating orders and tracking history.

“Witnessing the growth and success of our students is the most rewarding part of my role as an administrator, knowing that my efforts in providing quality learning materials contributes daily to their journey.”